

An impressive past, a successful future

The Radio Station has been integral to Rugby since it was established early in the 20th Century.

As a landmark, an employer, and a symbol of British technological innovation, the Radio Station was a major asset to the town and to the community.

As Rugby faced the challenge of setting a strategy for its future growth at the start of the 21st century, BT was winding down its operations on the Radio Station site.

Changes in technology and the introduction of satellite and fibre communications meant that the radio transmission masts were becoming obsolete. A new use needed to be found for the site.

In this sense, BT's and Rugby Borough Council's visions came together at the same time. BT – which had formed a partnership with Aviva Investors – was looking for a new future use for the site. Rugby Borough Council was investigating preferred options for the strategic and sustainable growth of the town.

In 2003, the first ideas were put forward for regenerating and re-using the Radio Station site.

Since then, the team has refined and improved its ideas to create the Outline Planning Application that was submitted this year. In 2009, a Design Enquiry was held through which more than 240 local people actively shaped the proposals and this Application.

Our team's vision is for the Radio Station site to remain an important asset for Rugby.

The Application is for a high-quality mixed use development including homes, commercial space, green open space, transport links and infrastructure, and a whole variety of components for a successful new community.

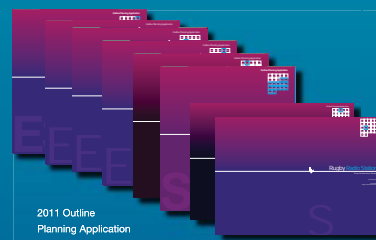
2003



2008



2009



2011 Outline Planning Application



“It is important not to compromise the character of Hillmorton Locks”

*Design Enquiry Participant
27/06/09*