

# An integral part of Rugby's growth

**Building on the Radio Station's past, our Application aims to ensure that the SUE will contribute to the success and vitality of Rugby.**

As competition for investment, services and businesses becomes ever greater, we are aiming to underpin Rugby Borough's Core Strategy by providing the sustainable growth which will ensure Rugby remains an attractive and successful town.

In planning terms, the SUE is complementary to Rugby. It will have its own district centre – around the C Station building – so that people can shop and access day to day services easily and without the need to travel unnecessarily. However, it will support Rugby Town Centre as the destination and primary centre for main shops and services.

It is also our aspiration that, by providing homes, jobs, services and facilities which are well-connected into Rugby, the SUE will become a natural extension to Rugby.

The SUE will include important facilities for Rugby including:

- Leisure and sports pitches and facilities
- Community and parish centres
- District centre shops and services
- Re-use of the C Station building with ideas proposed including use as a public building, library, or community centre
- Opening up of Normandy Hill and a network of foot and cycle paths
- Improvements to the canalside areas

