

PRESS RELEASE

Tuesday 3 May 2011

PUBLIC INVITED TO VIEW PLANS FOR REDEVELOPMENT OF RUGBY RADIO STATION AND PROPOSED SUSTAINABLE URBAN EXTENSION

Consultation events to give local people the opportunity to find out more and to comment on the plans

Members of the public are being invited to attend public exhibitions on proposals for a Sustainable Urban Extension (SUE) for Rugby. Events are being held on 18, 20 and 21 May to provide information on how part of the former Radio Station site could be redeveloped to support Rugby's expansion and successful future growth.

Rugby Radio Station Limited Partnership (RRSLP), the joint venture between BT and Aviva Investors and the team behind the plans, will be hosting the exhibitions so that people can find out more about the proposals which were submitted to Rugby Borough Council as an Outline Planning Application in April.

The exhibitions – and the opportunity for people to feed back comments on the plans to Rugby Borough Council – are part of the Council's statutory assessment and consultation process.

The Application was shaped by the 2009 Design Enquiry and has been developed drawing on a wide range of technical, stakeholder and community contributions.

Members of the community are invited to attend the 'drop in' consultation events to view the plans, talk to members of the RRSLP team and, if they wish, to complete feedback forms for Rugby Borough Council.

The exhibitions are taking place on:

- **Wednesday 18 May 2011: Clifton-upon-Dunsmore (Townsend Memorial Hall, Lilbourne Road), between 11.00am and 8.00pm**
- **Friday 20 May 2011: Hillmorton (Ex Servicemen's Club, High Street), between 11.00am and 8.00pm**
- **Saturday 21 May 2011: Rugby Town Centre (inside the Clock Towers shopping centre), between 11.00am and 5.00pm**

Neil McLeod of Aviva Investors said: "This Application is an exciting opportunity to deliver both growth for Rugby and, at the same time, the regeneration of the Radio Station site. It includes some excellent thinking on urban design and innovative ideas which we have developed as a result of our conversations with the local community and stakeholders. We learned a great deal from our Design Enquiry in 2009 and, with our Application now submitted, we're keen to ensure that people have every opportunity to see how those ideas have progressed and to comment on the scheme."

Steve Pell of BT Group Property said: "The Radio Station site has played an important role in Rugby's past and we want it to contribute to the future of the town too. This Application includes new homes as part of a masterplanned, sustainable and well-supported community linked directly into the town. If approved, the scheme will help Rugby to grow successfully and that is something we are all keen to see."

The SUE proposals include plans for approximately 6,200 new homes to be built over a 15-20 year period together with 31 hectares of land for dedicated employment space, new schools, green open space, new transport links and infrastructure, and a full range of support services to ensure a high quality, sustainable development. It is also proposed that the C Station building should be the centrepiece of a new district centre at the heart of the urban extension.

It is anticipated that Rugby Borough Council will take the application to its Planning Committee later this year in line with the standard process for determining planning applications in the Borough.

The SUE Application has been made to Rugby Borough Council and deals with the part of the Radio Station site to the west of the A5 and within Rugby Borough. A separate application for development consent is being progressed for the part of the Radio Station site to the east of the A5 and within Daventry District. This is for logistics/employment development as an extension to DIRFT (called 'DIRFT III') and is anticipated to be made to the Government's Infrastructure Planning Commission later this summer.

– ENDS –

Contacts:

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